

GinkGo!

The **GinkGo! Memory Game** is a new, extraordinarily stimulating experience to share with your friends and family. It is an entertaining and effective tool for activating memories. It is also a great way to share memories and personal experiences.

GinkGo! won a "Best New Product Award" at the 2003 Toy and Game Inventor's Forum in Las Vegas where some one hundred experts from the toy business—Hasbro, Mattel, and Wal-Mart—participated as judges.

Bennett Johnston is the inventor of **GinkGo!**, a memory and storytelling game. He has dedicated much of the past two years to developing the game, reading extensively in the fields of cognitive memory, community participation, and storytelling. Bennett won \$10,000 from the 2004 Power of Purpose Awards, a worldwide competition sponsored by the Templeton Foundation for his essay about playing the game and storytelling.

Contact

Bennett Johnston

Phone: 415.332.4946

E-mail: bennett@ginkgogame.com

Web site: <http://www.ginkgogame.com/>

Partnership opportunities

The GinkGo! Memory Game is a shared experience that translates into powerful marketing. We are looking for the right sponsors and distribution partners for The **GinkGo! Memory Game**