

Expanding Possibilities...

The World is Waiting to Hear from you!



Obsidian Vision
Web Design & Development



|| Obsidian Vision || 415.785.3827 Tel || 415.885.3682 Fax || 866.551.6129 Toll-free || info@obsidianvision.com ||

www.obsidianvision.com



Services

Design & Development

Expanding Possibilities...

Obsidian Vision creates sharp looking, high quality websites to meet all your small business needs. If you already have a website, we will upgrade and/or maintain your current site for you.

Quality and customer satisfaction are number one at Obsidian Vision. Our distinctive well-crafted designs are skillfully created with your business objectives in mind. We work with you to get you exactly what you need on time and on budget.

Experience

With over 10 years of design and user interface experience, many years in the web development industry and a pool of resources to pull from, we offer highly functional sites that show off your company while meeting all your Small Business Cyber Needs**.

Process & Direction

Each web site's look and feel is custom-built with the client's need in mind. Working closely with you throughout the design process, you'll have several design layouts to choose from. Once you've decided on a design, the site is built to your specifications.

Quality Assurance

After you're completely satisfied with the overall site, we test it for cross-browser and cross-platform usage, published and then registered on at least 28 search engines. You are involved as much or as little as you would like to be throughout the course of the development cycle.

Notes:

** Small Business Cyber Needs:

- Shopping Carts
- Secured Areas
- Search Tools
- Online & Off Credit Card Processing
- Catalog Items
- Counters
- Forms & Downloads
- Guest Book
- Message Board
- Flash & Animation Enhancements
- Banners
- Interactive Calendars
- And Much More...





Services

Dynamic Web Pages

Dynamic Web Page Builder

To compete in the explosive growth of online business, you need to create your Internet presence--your website. Dynamic Web Page (DWP) Builder is your solution for an instant presence on the web, and you don't need any web development experience or special programming skills to maintain or update your DWP templates. Once your site is developed by Obsidian Vision we give you a 2-hour training session for FREE, so you have the freedom to update and maintain your site on your own.

With DWP's autopublish feature, you can update and publish your site automatically with a pre-established format. Here are just a few special DWP features:

- Virtually unlimited number of customizable pages
- Catalog and secure checkout
- Interactive discussion groups
- Calendars for planning
- Hundreds of theme backgrounds and stock images
- Unique HTML web designing
- Update and edit your site from any computer with a internet connection
- Optional unique domain name (i.e. www.yourname.com)
- Free live technical support 24 hours a day

Big Planet is now offering an exciting e-commerce enabled upgrade to the DWP. With the e-commerce enabled DWP, unlimited secure credit card transactions and real-time credit card processing, selling products and services over the Internet has never been easier or less expensive!

Notes:

Some DWP Features:

- Shopping Carts
- Secured Areas
- Search Tools
- Online & Off Credit Card Processing
- Catalog Items
- Counters
- Forms & Downloads
- Guest Book
- Message Board
- Interactive Calendars

For more information contact us





Services

Domain Names

Domain Name Registration

Your domain name is an important way to get and keep your business name out in the world. More than 20,000 Domain Names are registered every day - that's more than a half million great Web addresses that are no longer available to register each month.

For only \$20 you can secure your name on the Web TODAY for a whole year, and "park" it on our servers indefinitely at no extra cost. Even if you do not have a Web site. When you get a Web site you can transfer it at no extra cost.

If you would like, Obsidian Vision will find you a domain name that best represents your business and park it for you until you're ready to show it to the world. If you would prefer to search for and register you're website now, simply go to "Domain Names" in the "Services" section of our website at:

www.obsidianvision.com/services/domain.html

Notes:

Domain Name Prices:

1 Year Renewal	20.00
1 Year Registration	20.00
2 Year Renewal	40.00
2 Year Registration	40.00
5 Year Renewal	*80.00
5 Year Registration	*80.00
10 Year Renewal	*170.00
10 Year Registration	*170.00

***Special Rates** for 5 and 10 year renewal and registrations.





Services

Hosting and Maintenance

Hosting

Because we know how important it is that your site be hosted with the most reliable service, Obsidian Vision has joined with one of the best hosting companies around, Big Planet.

Offering Dynamic Web Pages, competitive pricing, 24-hour technical support and many e-commerce and interactive features you can't find anywhere else for the low price of \$24.95 a month (+ a one time set-up fee of \$25.00).

Also, when you have Obsidian Vision create or makeover your site for you, we will give you a 2 hour training session on how to update and maintain your site yourself for **free**.

Maintenance

Obsidian Vision can maintain your site for you as needed. Whether you need daily, monthly, or on the fly updates we can accommodate you with whatever you need.

Notes:

Big Planet DWP Hosting fees:

Monthly Hosting 25MB storage space	24.95
Additional monthly for every 10MB of storage	2.95
One time set-up fee	25.00

Free 2-hour DWP training session when we design your site for you.

To learn more email us at:
info@obsidianvision.com

Or call us toll-free at:
1.866.551.6129





Services

Search Engine Registration

Search Engine Registration

Search engines are critical to driving visitors to your site! If you're **NOT** in search engines, your customers CAN'T find you and because it is important to us that your small business be successful, at no extra cost, once your site has been built to your specifications we will register it on at least 28 search engines*.

We craft keywords and phrases that best describe your business and then implement them into Meta Tags. Registration includes all the major search engines and any specific one's you have in mind. We can also provide you with several excellent tips on how to get your site recognized within your service community and among potential clients.

When you visit us on-line you can do a search for your domain name in our Services section under "Search Engine Registration". Just click on the "search now" link and get started. If you would prefer that we do a search for you, we are ready to help. Just let us know what name you are looking for and we will search and park your domain name for you and remember parking your domain name until you are ready to use it is absolutely free.

Notes:

*Here are just a few of the Search Engines we register your site with:

- Lycos
- AltaVista
- HotBot
- Google
- AOL Search
- DirectHit
- Excite
- HotBot
- And at least 20 more!

For more information contact us:

info@obsidianvision.com
or call toll-free:
1.866.551.6129





Services

Site Makeover

Site Makeover

If you have a current site that is in need of an overhaul, we can help! We understand that most small business sites are not originally built to accommodate growth or business changes. We will get you a site that best represents your company with as much growth and change as you have in mind.

We will give your web site a refreshing new look and add any additional features you might need to kick start your business. Check out some of the development tools we offer in the Small Business Cyber Needs** to your right.

Once your site is done, we can maintain it for you - See Hosting & Maintenance. Here are a few example of our work:



Notes:

A few tips to consider when designing your Web site:

- **Make it expandable** - You never know when if business is going to grow or take on new elements, so prepare ahead of time
- **Clear Navigation** - It's important that your visitors know where they are at any given page on your site.

For more information contact us:
info@obsidianvision.com
or call toll-free: 1.866.551.6129





Portfolio

Recent Projects

Recent Projects

Feel free to view these sites on-line

Red Cross*

www.bayarea-redcross.org/report/index.html

Iospan Wireless*

<http://www.iospanwireless.com>

P-Cube*

<http://www.p-cube.com>

Diversified Architectural Services

<http://www.dasdesignbuild.com>

Slick's-Pics

<http://www.slicks-pics.com>

Human Clothing Apparel

<http://www.wearehuman.com>

Through The Looking Glass

www.obsidianvision.com/lisha/lish_main.html

Espresso-Express

<http://www.espresso-express.com>

FSACC Site

<http://www.fsacc.org>

Screen Shots

View these on our website in the Portfolio section

Meritus*

Manugistics*

Cymbic Interim & Intranet Site*

MEP Splash Screen*



Notes:

* Projects created for Cymbic were done in a team collaboration.

Screen Shots: Due to product and service privacy issues, certain companies only allow screen shots of their sites to be viewed by the general public.

To view screen shots please visit the "Portfolio" at:
www.obsidianvision.com





Portfolio

Client List

Client List

We are happy to say that our clientele list keeps growing! Here are just a few:

- DAS Architectural Design
- IMSI Software
- Fairfax San Anselmo Children's Center
- Arnold White Fine Art
- Human Clothing Apparel
- ITM Interactive
- Slick's Pics Art Collection
- Interactive Mathematics
- Bear Mountain Coaching
- Espresso Express Coffee Shop
- KTVU "Bay Area Stories"
- Show Time
- Curtis Consulting
- Muppets of America
- Neocreativity
- Inter World Music Presents
- Parent Services Project

Notes:

For specific information on individual clients that we have listed on our website, please contact us directly.





Portfolio

Client List

Case Studies and Design Examples

Parent Services Project

This non-profit agency was considering a new design for their website with a professional look and feel. We gave them three new ideas that expand on their existing printed materials:

| Example A | Example B | Example C |
www.obsidianvision.com/portfolio/example.html

PSP "Serving Families" CD-ROM

"Serving Families" was created to show its viewers the strength and importance of PSP's services for children, their families and the community at large. Incorporating a verity of media to bring across the impact and depth of the program, the CD-Rom provides a verity of important information:

| Screen Shots |
www.obsidianvision.com/portfolio/example.html

Web Services

This site was developed to show off Web Services many assets and benefits. The company needed the site to be sharp looking, convenient and to the point:

| Web Services |
www.obsidianvision.com/portfolio/example.html

American Aircraft Sales

This site example takes advantage of the company's attractive aerial images and incorporates a distinctive layout with clear navigation and service outlines and overviews:

| American Aircraft Sales |
www.obsidianvision.com/portfolio/example.html

Honor the Circle of Life

Incorporating stunning imagery and playful java scripting, Honoring the Circle of Life, brings across the importance of animals and offers links that belong to non-profit groups whose sole purpose is to rescue and promote the humane treatment of animals:

| Honor the Circle of Life |
www.obsidianvision.com/portfolio/example.html

Aviation Services

A sleek and simple design was created to illustrate this company's large assortment of services in such a way that the users is not lost in lists, secondary pages and vast amounts of text descriptions:

| Aviation Services |
www.obsidianvision.com/portfolio/example.html

Notes:

To see these Case Studies and Design Examples, please check them out on-line at:
www.obsidianvision.com/portfolio





About Obsidian Vision

The Obsidian Vision Name

The Obsidian Vision Name



Ob-sid-i-an (*əb sɪd/ē ən*) *n.* A volcanic glass similar in composition to granite, usually dark but transparent in thin pieces

and having a good conchoidal fracture. Amorphous. Ancient people throughout the world have used obsidian for arrowheads, knives, spearheads, and cutting tools of all kinds.

Why Obsidian Vision

Obsidian served as a powerful tool for the indigenous peoples throughout America and is said to dissolve fear. It is in this "vision" that the company name was chosen. "Obsidian Vision" represents the solid and useful tool of the obsidian rock, as well as, the dignity and respect of the ancient people throughout this land.

Here at Obsidian Vision we treat our clients with respect and work from a place of creativity and professionalism. We pride ourselves in offering top quality products and services, while providing our clients with the savings and personal attention of a small company.

Notes:

Personal history of our name

As a child growing up in San Rafael, California my brothers and I occasionally dug up obsidian arrowheads from our backyard and often found obsidian rocks in the surrounding hills. These memories have remained like footprints in my mind, reminding me of the incredible Miwok Nation that once inhabited this area.

For some Miwok websites references, please see our on line "About" section at:
www.obsidianvision.com





About Obsidian Vision

About the Owner

Molly Gregg, Company Owner



Molly has spent over 12 years in the visual arts industry, earning a MA degree in Instructional Technologies and a BA degree in Electronic Arts, both from San Francisco State University. She's been formally trained in multimedia interface design and

more recently was a web producer at Cymbic, a branding and web design firm located in San Rafael, California.

After completing the "Managing Your Small Business" course at the Women's Initiative in San Francisco, she founded Obsidian Vision and began offering her clients unique and distinctive web design and planning techniques. In the summer of 2001 Molly partnered with Big Planet, and began offering clients the versatility of dynamic web pages and exceptional hosting service to accommodate the requests of her increasing small business and e-commerce clientele.

Resume available on-line and by request.

Notes:

If you are interested in seeing Molly Gregg's resume you can download it in .pdf format on line in the about "About" section at:
www.obsidianvision.com





About Obsidian Vision

About the Team

The Obsidian Vision Team



The Obsidian Vision team will successfully help you achieve your website goals because of our outstanding design and development professionals, who have a vast amount of programming and design

experience. Our company embodies a cohesive group of highly trained, experienced and professional contractors who are available to take on whatever project you have quickly and efficiently.

We pride ourselves in offering high quality professionalism, proficiency and effectiveness. Some of our expertise includes:

- HTML, JavaScript and Perl Development
- User Interface and Web Design
- Illustration and Logo Development
- Flash Animation
- Multi-Media Development
- Copy Development and Editing

Today, you have to search out the best value for your e-commerce and small business website dollar. As you do, remember that the Obsidian Vision team is prepared for all of your website needs and challenges. We get you a professional site while offering you the cost savings and personal attention of a small company.

Contact us today for a free no-obligation consultation to see if we can help you successfully get your site on the web.

Notes:

Some items we offer:

- Shopping Carts
- Secured Areas
- Search Tools
- Online & Off Credit Card Processing
- Catalog Items
- Counters
- Forms & Downloads
- Guest Book
- Message Board
- Flash & Animation Enhancements
- Banners
- Interactive Calendars
- And Much More...





Contact Us

Contacting Obsidian Vision

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We look forward to hearing from you.

Email:

info@obsidianvision.com



Phone:

866.551.6129 Toll Free

415.785.3827 Tel

415.785.3682 Fax

Mail:

546 Wisteria Way, Suite A
San Rafael, CA 94903

Notes:

For your convenience we have an optional consultation form you can fill out with all of the information we will be asking you regarding your web development/service needs. Remember this is a free no obligation consultation.





Obsidian Vision

Web Design & Development

Free No-Obligation Consultation Form

After filling out this form please fax it or mail it us. Information provided below:

Phone or Fax:

866.551.6129 Toll Free

415.785.3827 Tel

415.785.3682 Fax

Mailing Address:

546 Wisteria Way

San Rafael, CA 94903

Consultation Form:

First Name:

Last Name:

Company Name:

Email Address:

Please Check all boxes that apply best:

- Full site design & development.
- Makeover of an existing site.
- More information about Dynamic Web Pages.
- Domain name registration.
- Web hosting & maintenance.
- Information on all of the above.

Additional information we should know:

The best way(s) for Obsidian Vision to contact us:

Please email me at:

Please call me at:

Please fax me at:





Additional information about your website (continued):

